

THEORY OF CHANGE

From *Broken* to Restored

*How Redeeming Earth transforms the
relationship between faith, people,
and the living world*

A World *Disconnected* from Its Design

We live in an age of fractured relationships: between people and God, people and one another, and humanity and the natural world. These ruptures are not separate crises. They are one crisis with many faces.

The Theological Gap

The Church has largely treated creation care as a secondary concern; a political issue rather than a theological imperative. When believers lose sight of creation as a gift from God, stewardship becomes charity rather than worship, and ecological harm goes unchallenged in communities of faith.

The Cultural Divide

Environmental advocates and people of faith rarely share the same table. Conversations about the earth are often polarized, leaving enormous potential for collaboration unrealized. Shared love for the created world goes unmobilized because the language of faith and the language of ecology remain strangers.

The Design Deficit

Our dominant economic and industrial systems extract from creation rather than learn from it. They generate waste where God's design produces renewal. Humanity has largely forgotten that creation itself is a library of wisdom... a living revelation of God's intelligence embedded in every ecosystem.

The Action Gap

Even people who care deeply about God, neighbor, and the earth often lack the framework, community, or practical tools to translate conviction into meaningful, sustained action. Good intentions remain dormant without equipping, connection, and community.

“For the creation waits in eager expectation for the children of God to be revealed.”

Four Relationships, One *Redemptive* Vision

Redeeming Earth is grounded in a whole-life theology: that flourishing is defined by the restoration of four broken relationships, and that creation care is inseparable from the fullness of the Gospel.



SALVATION

God

We were made to live in loving relationship with God, worshiping Him as Creator and trusting Him as Provider and Sustainer of all life.



SANCTIFICATION

Self

We are image-bearers of God, carrying dignity and the responsibility to steward our gifts, calling, and influence in the world.



SERVICE

Others

We are called to love our neighbors, seeking justice, reconciliation, and flourishing for all people across every divide.



STEWARDSHIP

Creation

The earth belongs to God. We are stewards, called to care for, protect, and cultivate creation as an act of worship, love, and justice.

The Path from *Conviction* to Impact

Our theory of change is built on a simple but profound conviction: when people encounter the beauty and intelligence of God's design and are equipped and connected, they act. And when they act together across lines of faith and culture, the world is transformed.

IF
01

We Awaken Wonder & Theological Vision

If people, both inside and outside the Church, encounter the genius of God's design in creation through biblical teaching, scientific wonder, and compelling story, then a foundational shift in how they see the world occurs. Creation is no longer background; it becomes revelation. Care for the earth becomes inseparable from worship of the Creator.

Biblical Proclamation

Biomimicry & Science

Storytelling

THEN
02

We Educate for Understanding & Equip for Action

Then we provide the frameworks, knowledge, and practical tools that translate awakened vision into real-world stewardship. We teach regenerative design and circular economy principles rooted in God's patterns of renewal. We help communities learn from creation, as Scripture commands, and apply that wisdom in their vocations, homes, and local contexts.

Regenerative Design

Circular Economy

Vocational Integration

SO
03

We Build Bridges Across Faith & Culture

So that Christians and non-Christians who share a love for creation, neighbor, and community can find common ground and work together as Earthkeepers. Redeeming Earth creates the connective tissue: shared language, collaborative projects, and a vision of mutual responsibility that transcends political and theological divides.

Interfaith Dialogue

Coalition Building

Shared Stewardship

THUS
04

Creation Is Redeemed, Communities Are Restored

Thus the four broken relationships with God, self, others, and creation are progressively restored. Churches reclaim their role as creation-caring communities. Leaders emerge who integrate faith, science, and sustainability. Measurable ecological restoration takes root. A new cultural imagination forms: one in which caring for the earth is understood as one of the most deeply human and deeply Christian things a person can do.

How We *Work*

Redeeming Earth pursues change through three interlocking pathways; each reinforces the others, and each addresses a different dimension of the problem.

PATHWAY ONE

Celebrate God's Design

We tell a better story... one that stirs reverence, wonder, and responsibility. Through teaching, media, and events, we help people see creation as the ongoing declaration of God's glory and wisdom.

- Deepened biblical theology of creation in churches
- Increased ecological wonder in congregations
- Faith communities that reverence the created world
- Elevated voices connecting God's character to creation patterns

PATHWAY TWO

Educate & Engage

We translate theology into practice. Through biomimicry, regenerative design, and circular economy principles, all rooted in Scripture, we train individuals and communities to become skilled Earthkeepers.

- Leaders equipped with regenerative design principles
- Communities adopting circular, waste-reducing systems
- Faith-inspired innovation in local economies and spaces
- Vocational integration of creation care across sectors

PATHWAY THREE

Connect Faith & Practice

We build the bridge between believers and the broader culture. We find shared values, create shared projects, and demonstrate that care for the earth is not a political position; it is a human calling.

- Collaborative Earthkeeping projects across belief lines
- Faith communities engaged in their local ecosystems
- Shared stewardship that honors people, purpose, and place
- Visible good deeds that open doors to deeper conversation

What We *Believe* Must Be True

Our theory of change rests on the following foundational beliefs: convictions we hold not only strategically, but theologically.

About People

- When people truly encounter God's design in creation, they are moved; both believers and non-believers carry an innate capacity for wonder and responsibility toward the natural world.
- Christians who understand biblical stewardship will integrate creation care into their discipleship, not treat it as an optional add-on.
- Shared values like love of neighbor, place, and creation can build genuine collaboration across theological and cultural divides.
- People who are equipped and connected will act. The gap between caring and doing is primarily a gap in knowledge, tools, and community.

About the World

- God's design in creation holds wisdom for every domain of human life: from industrial systems to agriculture to architecture. Learning from creation is not naive; it is strategic.
- The Church has a unique and irreplaceable role to play in ecological restoration; one it has largely abdicated but can reclaim.
- Systemic change requires cultural change first. When the story changes, the systems follow.
- Regeneration in ecology, in community, in the human soul is God's pattern. We are aligning with the grain of the universe, not swimming against it.

What *Success* Looks Like

We are planting seeds for a multi-generational harvest. These are the markers by which we will know the theory is working.

I

A Renewed Theology of Creation Care

The church and academy embrace stewardship as central to discipleship, not peripheral. Creation care is taught from pulpits, seminaries, and schools as an expression of the full Gospel.

II

A Growing Love of Neighbor that Encourages Action

Communities of faith become known for their care of people and place, demonstrating that loving God, neighbor, and creation are one seamless act of worship.

III

Collaborative Earthkeeping Projects

Believers and non-believers work side-by-side on regenerative projects... from community gardens to urban restoration, united by love of creation and neighbor.

IV

Measurable Ecological Restoration

Visible improvements in regenerative design, waste reduction, and biodiversity; driven by faith-inspired communities applying God's design principles to real-world systems.

V

A New Generation of Leaders

Young men and women who integrate faith, science, and sustainability, equipped to lead in every sphere of culture, carrying a whole-life theology into their vocations.

VI

A New Cultural Imagination

A world where the genius of God's creation is recognized and honored... where caring for the earth is understood as one of the most profoundly human and holy things we can do.

JOIN THE WORK

This Is the *Moment* to Invest

The earth waits. The church is waking up. The cultural moment is ready. Your partnership with Redeeming Earth is an investment in the restoration of all four relationships... and in a generation that will steward the world with faith, wisdom, and love.

PARTNER WITH US

LEARN MORE

Redeeming Earth

redeeming.earth · hello@redeeming.earth · @redeemingearth